

Transforming the Broadmarsh area

Investing £250m to transform this part of the city

BUILDING A BETTER NOTTINGHAM



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Nottingham
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Nottingham is a city which is evolving and the City Council is determined to make sure it compares with the very best cities in Europe.

The Broadmarsh area is in need of investment. The shopping centre, Broadmarsh car park and bus station, which were all built in the 1970s and are at the heart of this part of the city, are looking tired and need new life breathing into them. The area can be uninviting and unwelcoming for people arriving by train or by bus, with little night life in the evenings. The current layout of the road system prevents shoppers and pedestrians from moving freely and is choking the area; stifling the ability for the city centre to grow.

If we want to continue to attract shoppers and visitors to Nottingham, and remain one of the best cities in the country to shop, then the Broadmarsh area must be regenerated and the city centre needs to expand southwards and become an attractive location for new investment.

That's why there are plans to invest £250m to transform the area over the next four years through a coordinated and staged programme of improvements.



The plans include:

- Redevelopment of the shopping centre by introducing a modern destination for customers to shop, eat, relax and socialise throughout the day and evening; including the introduction of a cinema complex.
- The transformation of the Broadmarsh car park building to modernise parking facilities, the bus station and create new cafés and retail opportunities which spill out onto Collin Street and Carrington Street.
- The creation of a new public space on Collin Street.
- The pedestrianisation of (upper) Carrington Street, between the new public space on Collin Street and Canal Street.
- The creation of a brand new flagship Skills Hub for the city by New College Nottingham and Central College Nottingham to the east of Middle Hill, which will serve nearly 20,000 students.
- Linking this part of the city to Nottingham Castle which will be transformed into a world-class destination, hosting 400,000 visitors annually.

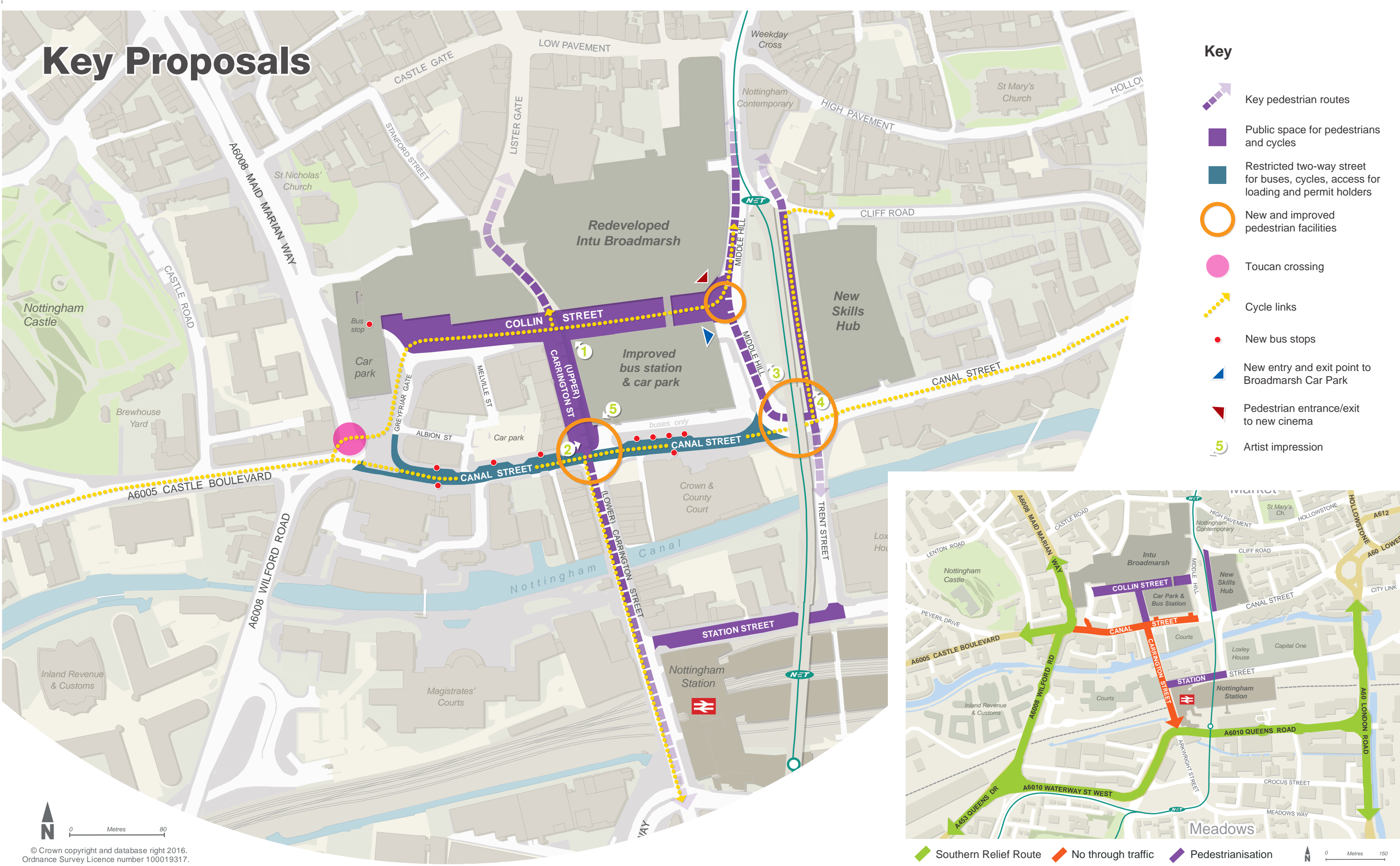
These developments, which collectively represent a £250m investment in the city, are expected to boost the local economy by over £1billion a year, create nearly 3,000 jobs for local people and attract an extra three million people a year to the city, bringing with them an estimated £25m increase in spending.



The Broadmarsh area in 2020 will be a very much improved destination. This is a once-in-a-generation opportunity to transform this part of the city into a top-class destination, to grow the city as a whole and to boost the city centre economy.

The glue which combines all of these exciting opportunities is the transformation of the surrounding roads and streets to create; better pedestrian links, more opportunities to cycle, improved access into the Broadmarsh Car Park, better bus facilities by moving stops closer to each other and to the bus station.

Key Proposals



View of Intu Broadmarsh from (Upper) Carrington Street



View of Broadmarsh Car Park from Canal Street



View of new cinema, entrance to pedestrianised Collin Street and Middle Hill



Skills Hub



View of Canal Street and Carrington Street

What will the proposed transformation of the Broadmarsh area mean for me?

The area between Nottingham Station and Intu Broadmarsh will no longer be dominated by traffic, providing a better experience, environment and road safety, and reduced noise and air pollution for all. New shops, businesses and restaurants will create a vibrant, revitalised city centre destination.

Pedestrians

It will be a more welcoming part of the city where pedestrians can move around freely and feel more inclined to linger, due to high-quality paved streets linked by easier and safer crossings. Carrington Street which links the newly pedestrianised Station Street with Intu Broadmarsh will become a more pleasant walking route, with historic shop frontages upgraded and new shops developed alongside the Broadmarsh bus station, where Carrington Street will be pedestrianised. A key element is a major new attractive traffic free public space on Collin Street which will be a destination with outdoor cafés. Busy Canal Street will see traffic levels reduced to just buses, cycles and access vehicles, with improved pedestrian priority crossings. There will be strengthened pedestrian routes east-west between the new Skills Hub and the transformed Nottingham Castle, as well as north-south linking Nottingham Contemporary and the Skills Hub to Nottingham Station.

Cyclists

Cyclists will benefit from the substantial reduction in traffic in the area. They will have full access to the new traffic-free public space on Collin Street, the pedestrianised section of Carrington Street and the restricted section of Canal Street between Middle Hill and Castle Boulevard. This will open up a much-improved east-west route by linking the new Western Cycle Corridor on Castle Boulevard with the future Eastern Cycle Corridor which starts on City Link. North-south connections to the area have seen improvements along the tram route through The Meadows including toucan crossings and the reintroduction of a cycling route along Arkwright Walk connecting Trent Bridge with the city centre. There will be Citycard Cycle facilities, new cycle stands and new, improved cycle storage in the Broadmarsh car park and bus station.

Taxi passengers

A new 24-hour taxi bay will be introduced next to the Collin Street public space on Melville Street and a new night-time rank outside Ocean nightclub.

Bus passengers

Buses will move more easily through the area with the introduction of a bus gate on Canal Street, and passengers will alight into a much more pedestrian-friendly area. The Broadmarsh Bus Station will be transformed and state-of-the-art public transport information introduced. Bus stops will be removed from Collin Street and improved ones introduced on Canal Street, creating better interchange with the transformed bus station.

Motorists

Motorists using the Broadmarsh Car Park will benefit from a new entrance and exit on Middle Hill and improved facilities and easy access to the new shops and cafés on the ground floor. The way traffic flows around the area will change - and traffic experts have shown that removing through-traffic will mean some rush hour journeys are quicker than they are now, or longer by only a few minutes. As Collin Street will be pedestrianised and the middle section of Canal Street restricted, through traffic will be routed onto London Road, Queen's Road, Sheriffs Way, Waterway Street West, Wilford Road and Wilford Street. Enhancements to the Southern Relief Route, including junction changes, will facilitate this.

Blue badge holders

The improved pedestrian environment will make it safer and easier for disabled people to move around the area. Disabled spaces and a new Shopmobility facility will be available in the Broadmarsh Car Park with direct access to Collin Street.

Businesses

Delivery vehicles will benefit from reduced traffic levels in the area. There will be new loading facilities on Greyfriar Gate and Collin Street service road and access to off-street facilities on Canal Street. There will be timed access for loading and unloading on the new Collin Street public space and on the pedestrianised section of Carrington Street.

The transformation of the Broadmarsh area will create a brand new gateway to the city from the south, which will:

- Boost the local economy by **£1.1billion** per annum.
- Create **2,900** more jobs (with local training and recruitment).
- Attract **three million** more annual visitors to experience new retail, education, and leisure facilities.
- Make Nottingham one of the country's top destinations for retail.
- Bring **£25 million** extra spend to the city per year.
- Improve **1,150** parking spaces.
- See a new Skills Hub built for nearly **20,000** students.
- Link this part of the city to Nottingham Castle which will be transformed into a world-class destination, hosting 400,000 visitors annually, through a **£24m scheme**.
- Improve and modernise bus stops including at the Broadmarsh Bus Station for thousands of passengers.



For more information about the transformation of the Broadmarsh area or to sign-up for Stay Connected eNews updates about the improvements, visit: www.nottinghamcity.gov.uk/broadmarsharea or call **0115 87 63334**